



Press Release

For Immediate Release

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AuctorVerno, LLC Announces 30% for CT Donation

Company partners with CT Forest and Park Assoc. to help fund youth program

Bloomfield, Conn., April 4, 2008 – AuctorVerno, LLC (AV), the developer of buildingtgreen.com, announced today that the Web site’s green page advertising collage, *ClubGreen*, has donated a portion of its 2007 revenue to the Connecticut Forest and Park Association (CFPA) to help fund a youth initiative, *Forces of Nature*.

Working with the CFPA, ***ClubGreen’s 2007 30% for Connecticut Campaign*** donation will help students from the Capitol Region Education Council’s (CREC) magnet school, the Metropolitan Learning Center (MLC) will help CFPA get help from teachers at MLC and local college students in completing some of the writing, lesson plans, and moving the site onto the web. The project will produce a learning tool that incorporates history, environmental science and the dramatic arts. *Forces of Nature*, which was staged as a dramatic reading at the Bushnell this past November and examines the pivotal relationship among John Muir, Teddy Roosevelt, and Gifford Pinchot.

“On behalf of the companies that participated in *ClubGreen* this past year, we are very pleased to have the 30% campaign fund an exciting program such as *Forces of Nature*,” stated Adam Ney, managing director of AV. Ney continues, “With this donation, we hope to increase student awareness to environmental stewardship and social responsibility.”

CFPA’s President, David Platt added “With all the distractions for kids these days, activities that make students aware of the natural world, and help them connect to it, are of paramount importance. AuctorVerno’s generous grant shows

foresight and leadership in this important area, and CFPA is grateful for their efforts.”

Please find attached a photo from an event held to formally hand the CFPA a check in the amount of \$1,500.00.

About AV

AV is a green building/green business marketing services firm based in Bethany and Bloomfield. The firm helps organizations green their workforce, operation, supply chain and reputation. The Company has also produced the leading on-line resource for green business/green building in Connecticut. The site also host Auggie V's Green Blog.

About CFPA

The Connecticut Forest and Park Association (CFPA) is the oldest private nonprofit environmental organization in Connecticut. CFPA is a strong and respected advocate for conservation and environmental legislation in CT.

CFPA's leadership over the years set a national example for successful forest conservation and reversed the damage to Connecticut's natural resources. When the organization began its work, Connecticut was 20% forested: today it is 60% forested. CFPA maintains a vigilant role in the sound management and protection of our land, water and wildlife resources.

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